



OCEAN
COLLECTION

OCEAN
STORE
DESIGN



The Ocean Collection is a sculptural tribute to the sea.

Each piece – from manta ray to whale shark – is handmade in Europe from high-quality porcelain and shaped in a distinctive low-poly design.

The collection combines digital aesthetics with traditional craftsmanship, creating timeless objects that bring the spirit of the ocean into contemporary interiors.

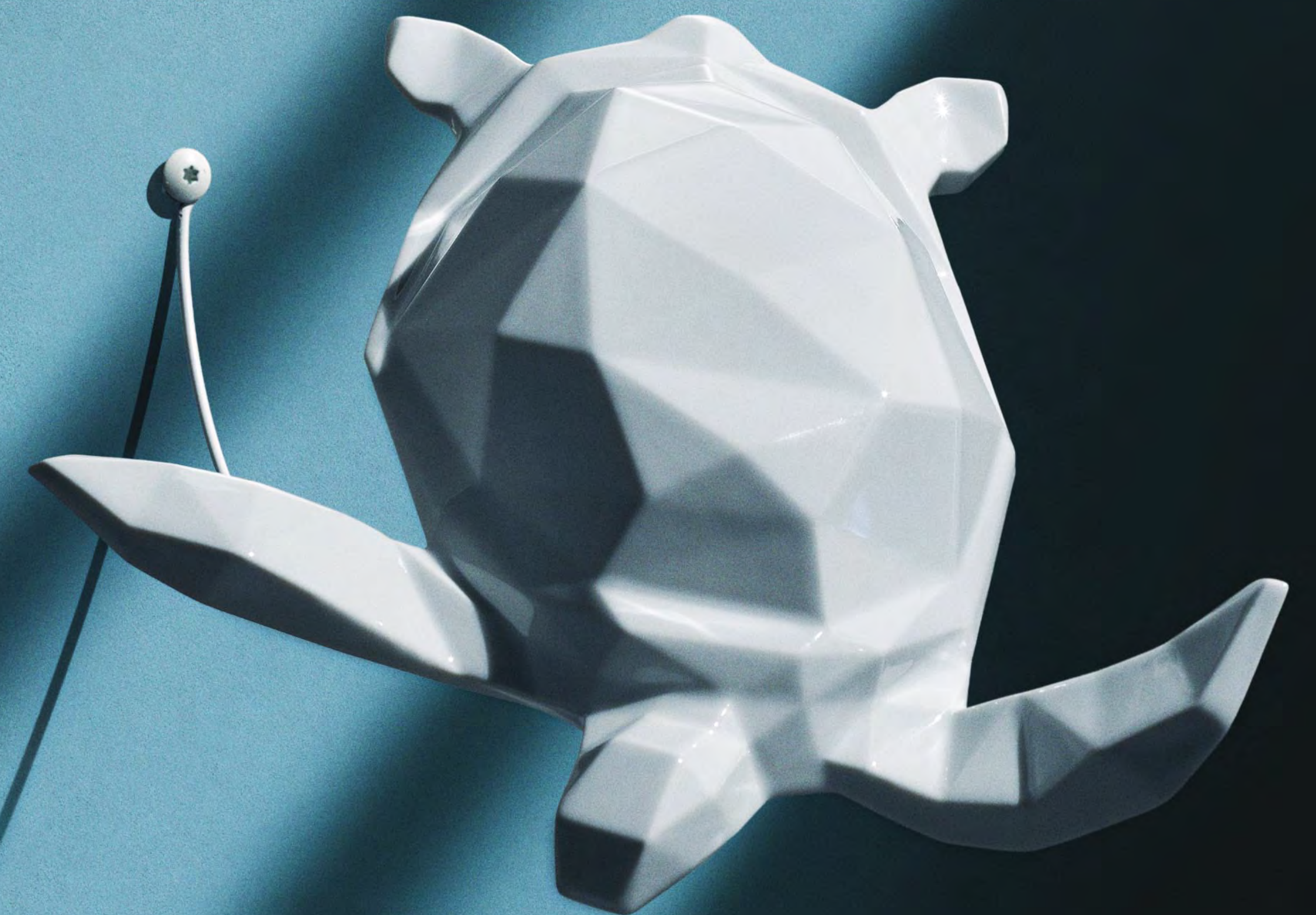


Where design meets sculpture.



Porcelain forms that blur the line between object and installation – minimal, abstract, and deeply atmospheric.

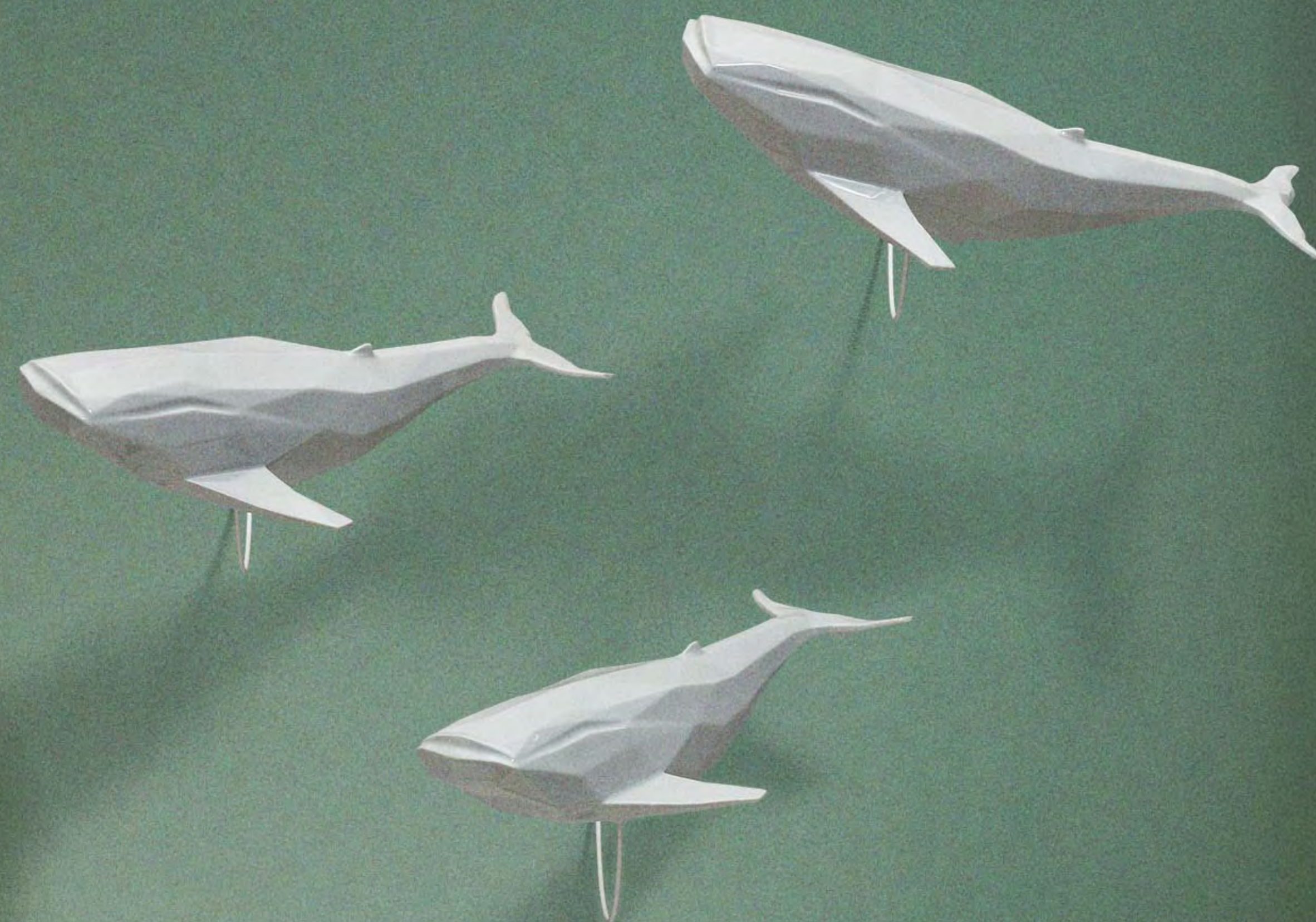
Designed to shape light and shadow.



Each sculpture interacts with space like a work of contemporary art – quietly present, visually striking.

Statement pieces for modern living spaces.

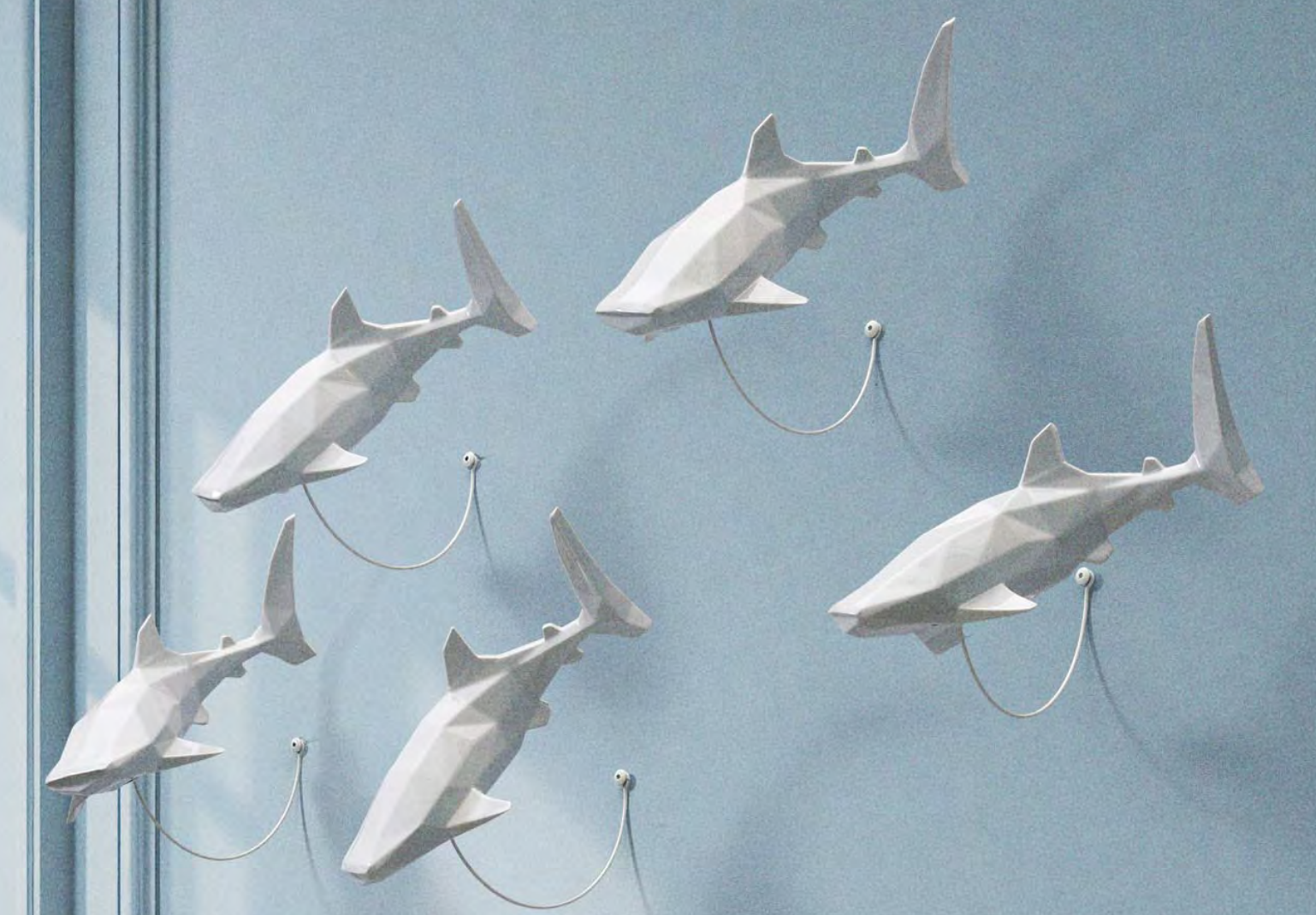
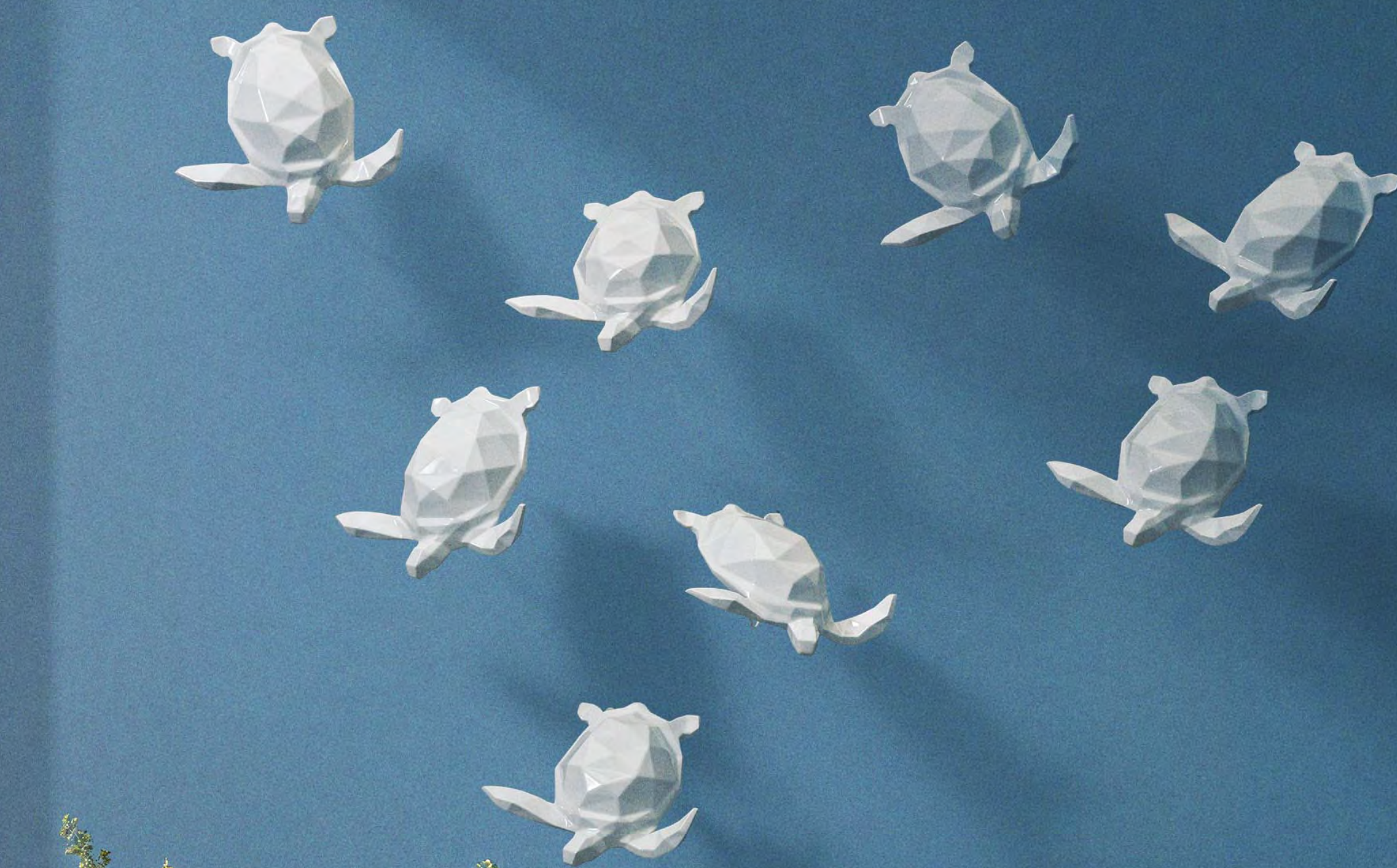
Sculptures that spark conversation and bring a sense of quiet strength to your home.





Elegant accents for calm, spa-like interiors.
Ocean-inspired design that feels right at home in serene, minimal bathrooms.

A calming presence for
bedroom spaces



Ocean-inspired sculptures that bring quiet elegance
and a sense of serenity to your most personal space.



Designed for inspiring interiors.

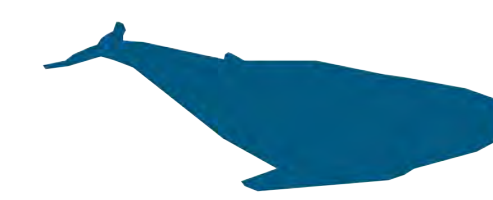
Handcrafted porcelain sculptures that elevate hotel spaces – from lobbies to suites – with maritime character and sculptural clarity.



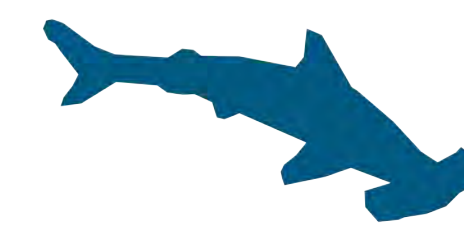
Ocean Collection

The Ocean Collection consists of seven unique sculptures that each represent an iconic creature or character of the sea, capturing the essence of marine life through a reduced, faceted design.

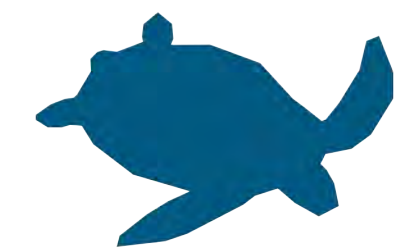
The full collection includes:



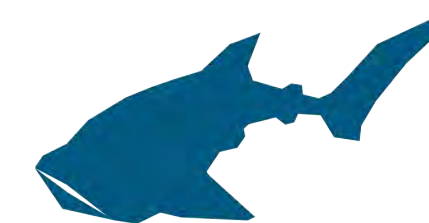
Blue Whale



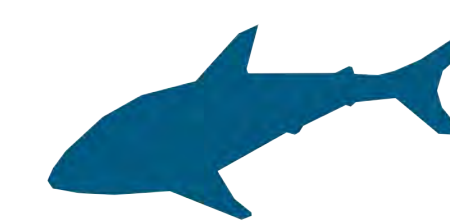
Hammerhead
Shark



Turtle



Whale Shark



Shark



Manta Ray

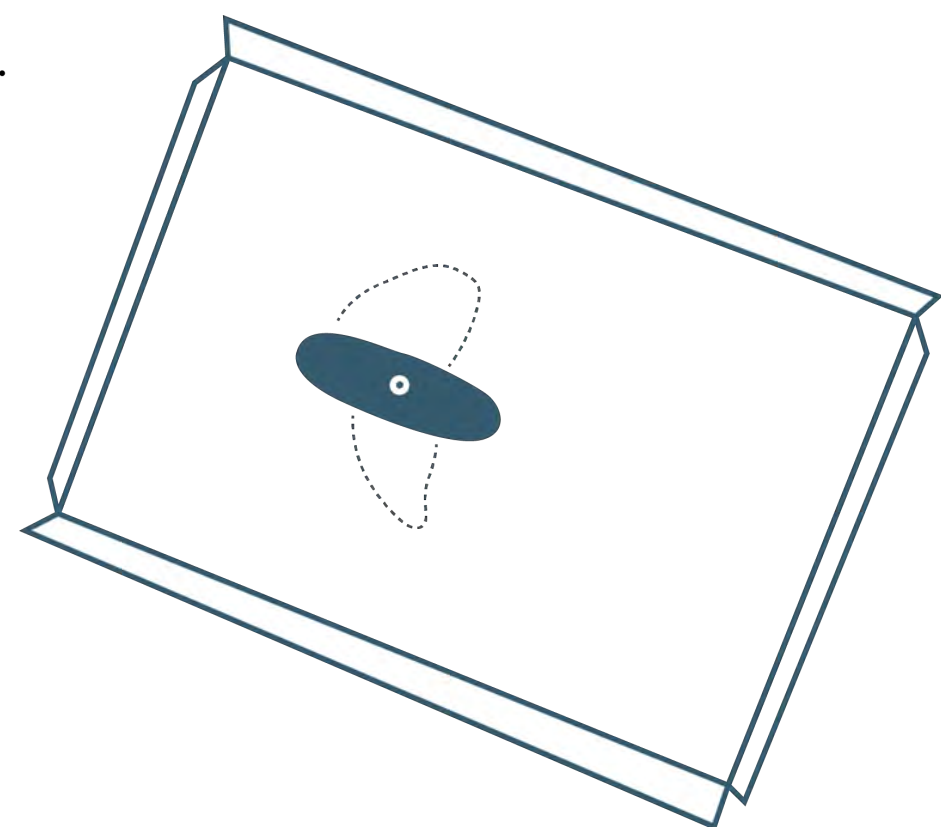
AQUANAUT

Aquanaut

Flexible display system

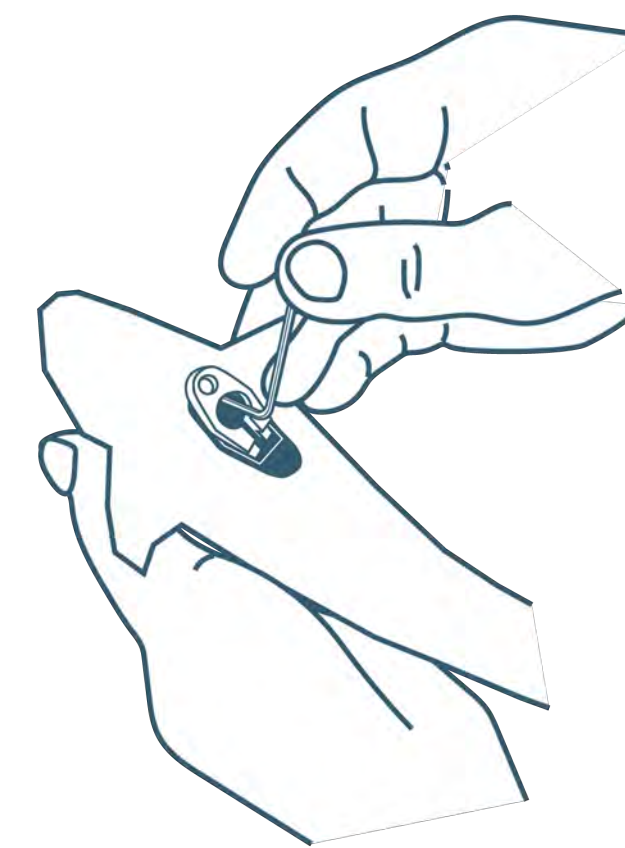
Each sculpture includes a custom-designed mounting solution developed by Oceanstore Design. Whether freestanding, wall-mounted with an elegant bracket, or attached magnetically to metal surfaces – the system allows for effortless and flexible presentation in any setting.

1.



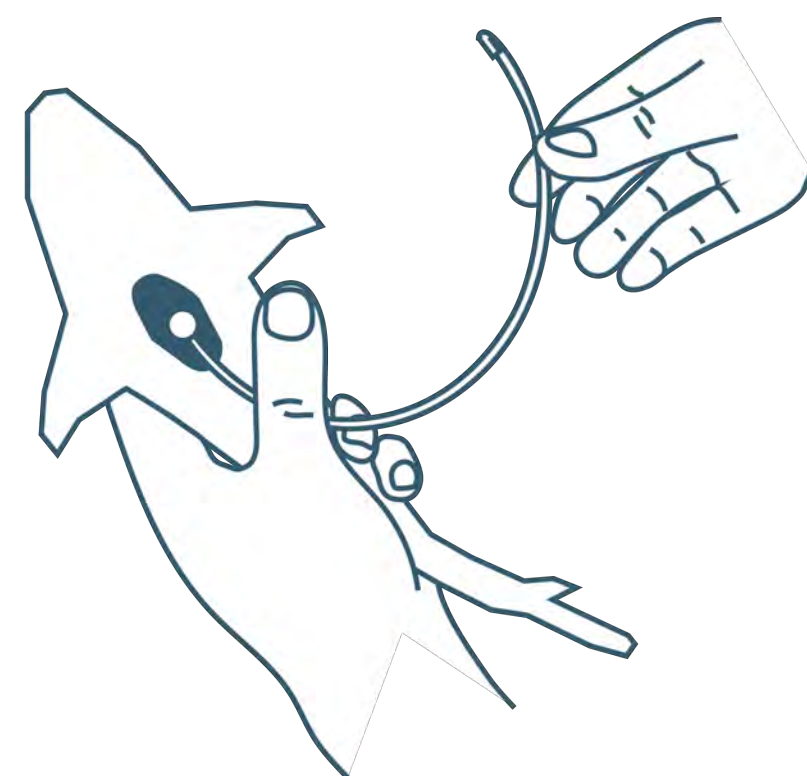
Unscrew the sculpture from the **back** of the inner cardboard using the Allen key.

2.



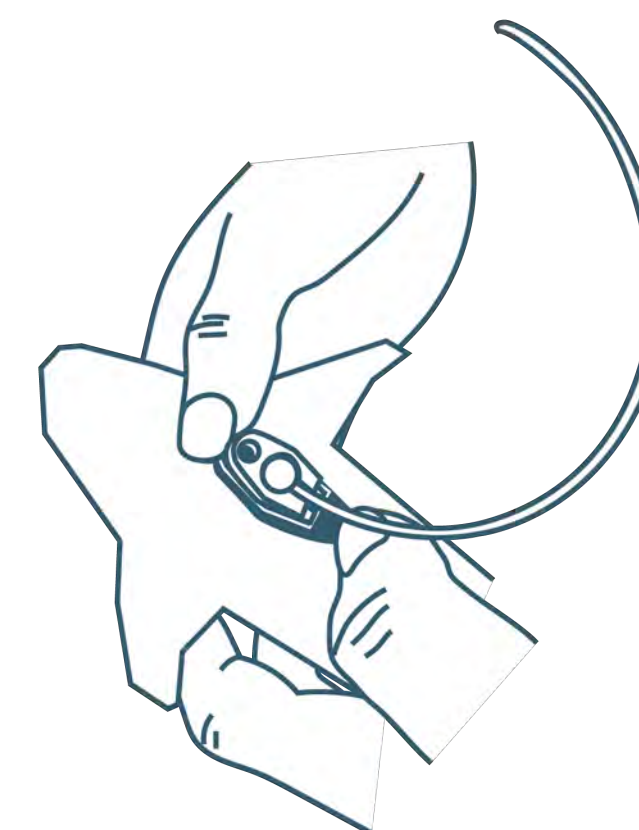
Use the Allen key to carefully remove the ball mount.

3.



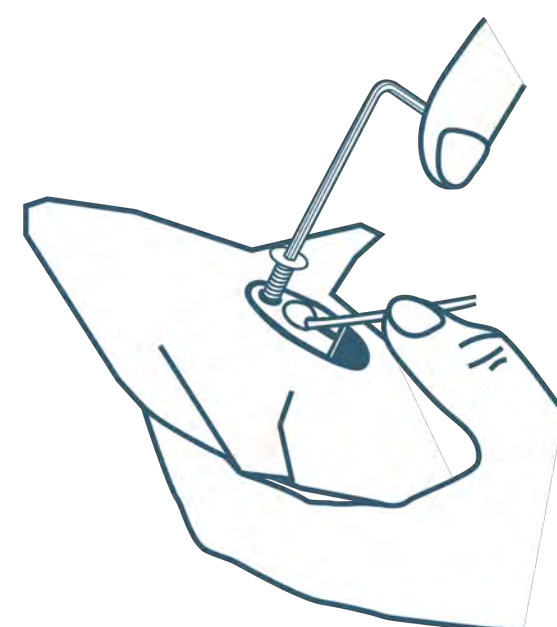
Choose a mounting option and place the ball end at the bottom of the notch.

4.



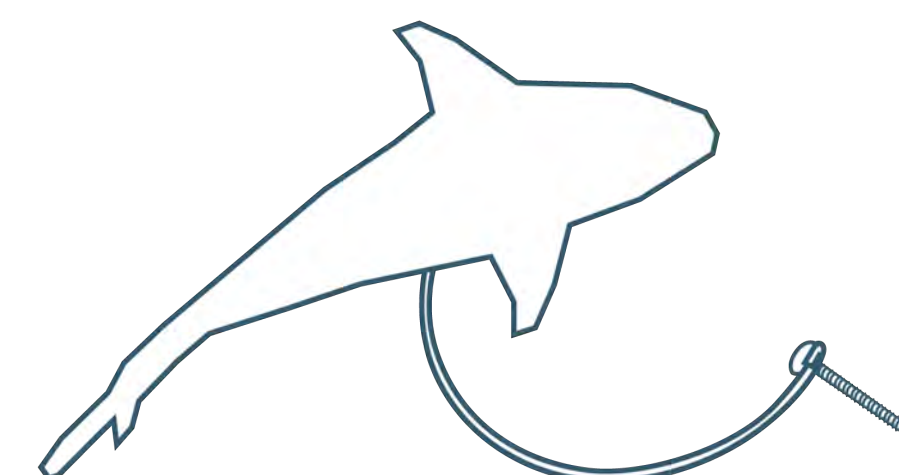
Carefully place the ball mount over the ball end and press it in until it sits flush at the top.

5.



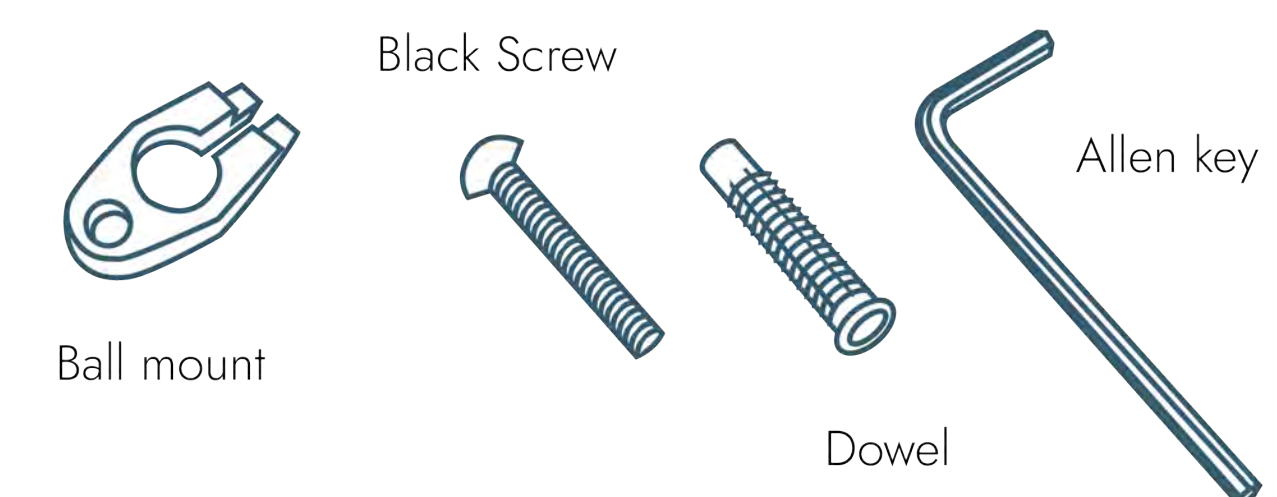
Now tighten it by reinserting the screw.

6

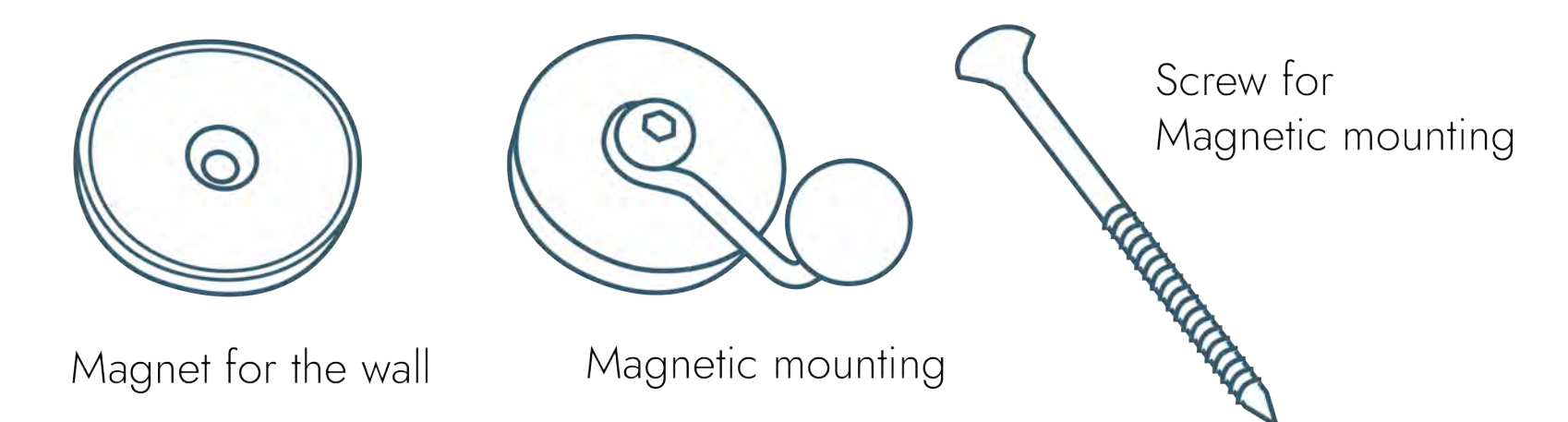


The final step: find a suitable spot in your home and attach the sculpture to the wall using the designated wall mounting screw. Use the dowel, if necessary.

Components



Magnetic Mounting



Long Mounting

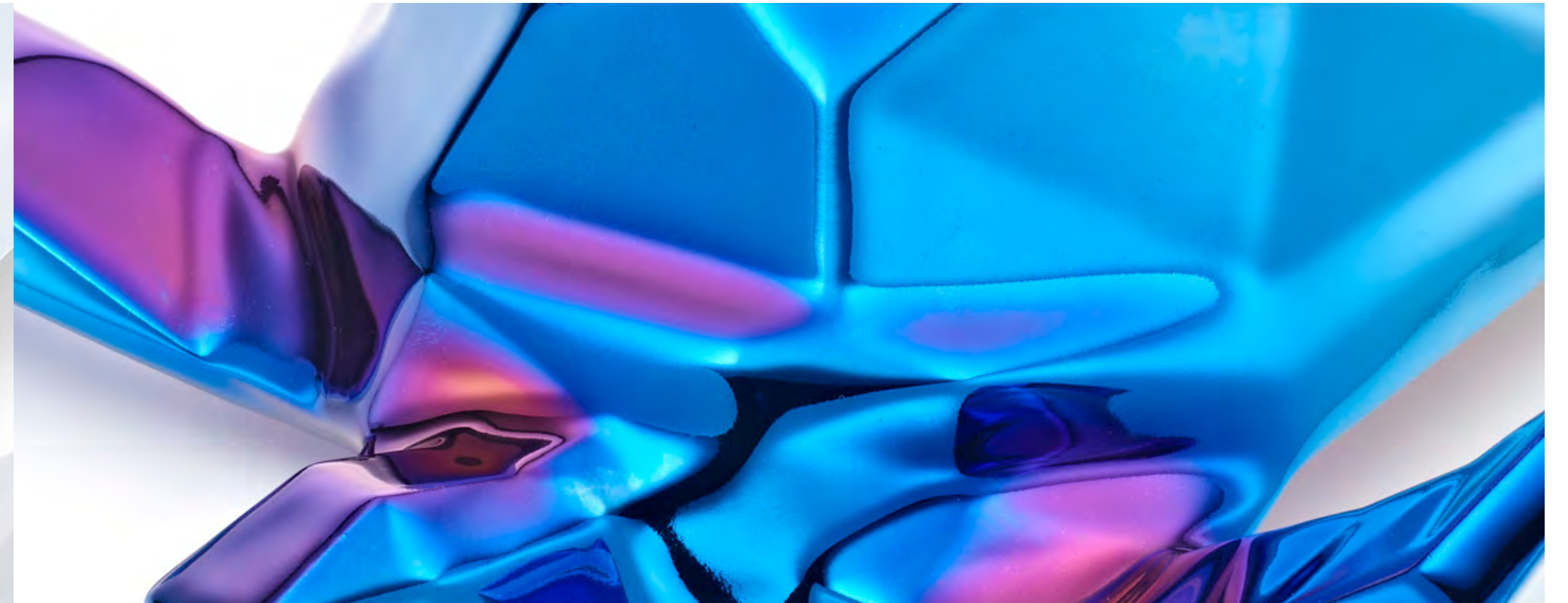




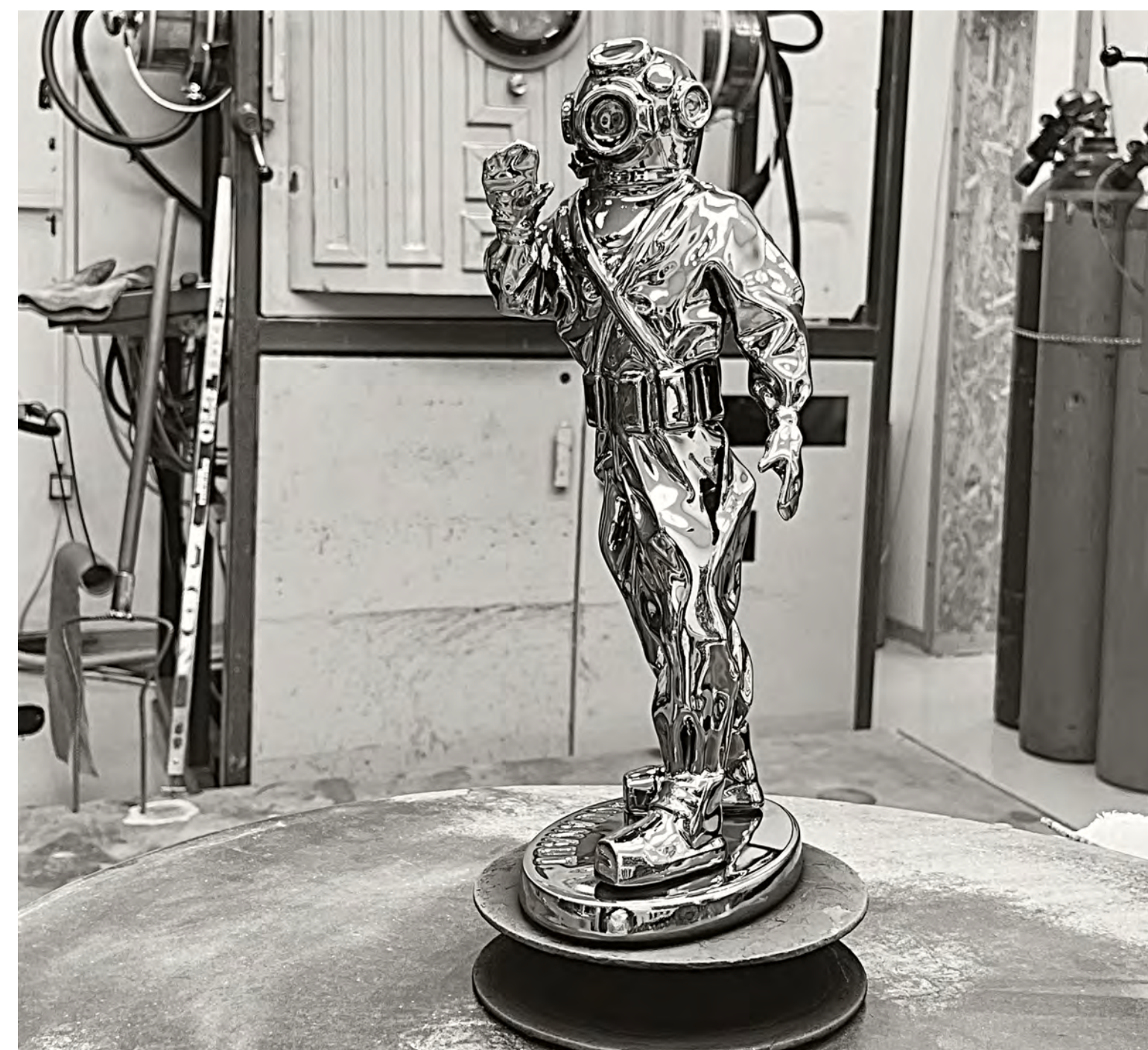
Every sculpture in the Ocean Collection is made by hand in a European porcelain studio. The production process combines traditional craftsmanship with contemporary design: from casting the low-poly form to refining and finishing each piece with precision and care.

Two colors to start – more to come..

The Ocean Collection launches in white and deep ocean blue.



Additional finishes – including violet, gold, multicolour and more – are in development.



About

Oceanstore Design was born from a deep fascination with the sea and a desire to create lasting, design-driven tributes to its beauty.

The journey began with Oceanstore, a concept store in Vienna dedicated to maritime-inspired objects. From curating ocean-themed pieces, the idea evolved: to create original designs that speak the visual language of the sea in a new way.

Founded by Austrian visual artist and entrepreneur **Andreas Franke**, Oceanstore Design is a small, independent studio based in Vienna. Each piece in the Ocean Collection is a reflection of this passion – combining sculptural clarity, fine materials, and artisanal craftsmanship.

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